



King's Group

Press Release

13th December 2017, Madrid

King's College and Mamifit organise a charity event for families

The event will include a hypopressive workshop, a familyfit masterclass and a fun flashmob, as well as many other activities. The funds raised will be donated to Fundación Aladina (The Aladina Foundation).

16/12
2017

EVENTO SOLIDARIO

MAMifit

Organizadores: Fundación Aladina, King's Group

Colaboradores: Sierra Cazoria, BEBE SHINOVA, Forus, IFyD, TROA LIBRERIAS, FISIO Especialistas

Next Saturday, the 16th of December, King's College schools in Madrid and Mamifit, a fitness business dedicated to the wellbeing of mothers before, during and after pregnancy, are organising a charity event at King's Infant School, Chamartín.

Throughout the day there will be talks, workshops and activities for all the family, during which the main aim will be to raise funds for Fundación Aladina (The Aladina Foundation), an organization that provides comprehensive support to children, young adults and families.

The event will start with a hypopressive workshop (10:00am) in which the participants will be taught about the benefits of this innovative technique. This will be followed by a 'Workshop about nutrition and sport during pregnancy' and a FamilyFit masterclass (11:00am), designed to promote the links between sport and family through play. The activities will cost 5 euros, which will be entirely donated to Fundación Aladina (The Aladina Foundation).

After these activities, a raffle will be held with enticing gifts donated by companies that wanted to show support for the cause.

The closing of the event will be a fun Flashmob (12:30pm), in which families can unleash their musical talents.

“We are delighted to host this Mamifit charity event at our school because it gives us the opportunity to do two things we love: collaborate with a good cause and encourage healthy habits for children and families. We hope it's a big success!”, said Kirsty Sharp, headteacher at King's Infant School Chamartin.

To take part in the activities, it is necessary to reserve a place by emailing info@mamifit.es. Those that cannot attend but would like to donate, can make a donation to the account number: ES54 2100 2957 0102 0016 7182.

More information and contact:

Shaní Gerszenzon

PR & Press Officer

King's Group

Avda. Pío XII, 92, 28036 Madrid (Spain)

Tel: +34 91 768 22 59

shani.gerszenzon@kingsgroup.org

www.kingsgroup.org